



Gary David Gleason
Polytechnic Institute in Leiria
Lecturer

Panel Session

“Warning, Alerting and Information of the Citizens“

Wednesday, October 8th, 16:30-18:00

Employment History

Communiqué USA, Inc.

1996-Present

Founder of U.S. corporation that has emerged as a leading contractor to local, state and federal agencies on emergency management issues. Mr. Gleason develops curricula in transportation and emergency management, and oversees its field application through on-site training and technical assistance. Recent projects include the Threat & Vulnerability Toolbox – an interactive DVD and training workbook helping transit systems in smaller communities to assess their vulnerability; and the Transit Emergency Planning Guidance – a guidebook on preparedness, prevention, response and recovery from the California Department of Transportation. Projects currently under development for the Federal Transit Administration include Safety Training for Rural Transit Systems (STARTS) – a safety guide for frontline transit staff; and Boards that Perform: Roles and Responsibilities of Transit Board Members. Communiqué is also actively engaged in the Caltrans Response and Recovery Conference Series – an ongoing initiative bringing together emergency managers, first responders and transportation officials for training and tabletop exercises. Mr. Gleason oversees all aspects of these initiatives.

University of Chicago/Argonne National Laboratories

2002-Present

Provide lecture and practical training and technical assistance to emergency management officials responsible for the United States chemical stockpile program. Mr. Gleason was one of a four-person team to develop the JIC/JIS Risk Communications Strategy Book, a structure for establishment of the Joint Information Center (JIC) following a disaster, and how to use the Joint Information System (JIS) before, during and after a crisis. This is the leading application of NIMS to risk communications, developed for the Department of Army through the University of Chicago's Argonne National Laboratory Risk Communications Division. In addition to training, Mr. Gleason provides simulated/mock media during functional disaster exercises, interviewing officials and filing stories in both English and Spanish. This enables exercise directors to evaluate the effectiveness of the external affairs component of each simulated disaster response.

Federal Emergency Management Agency

1998-2003

Public affairs officer responsible for communications strategy, media relations, and community outreach activities for disaster preparedness, prevention, response and recovery. Served as a researcher, writer, mitigation officer, JIC coordinator, lead public information officer, and field information officer on 20 federally declared disasters. Assignments of note include National Response Team deployment for Hurricane Floyd, National Response Team deployment for the World Trade Center attack; the National Interagency Wildfire Prevention Education Team in 2000 and 2002; and emergency planning for the 2002 Salt Lake Olympic Games.

Personal

- Born September 10, 1962 – Denver, Colorado
- U.S. Passport 20898****, National Passport Center
- Married – Cecilia Anthony
- Son – Connor Gleason, age 15
- Spanish - fluent
- French - conversational
- Portuguese – learning
- Sports – skiing, windsurfing, river rafting, cycling
- Just finished writing first screenplay – Seneca, a historical western adventure